



Ethics Charter

Members of the Swiss Precious Stone Dealers Association (ASNPA) endeavour to promote responsible practices, maintaining the highest ethical standards with trading partners, even in cases that are not specifically addressed by this charter. ASNPA members will, at all times, protect the well-being of their customers and all parties involved by representing products in an honest and transparent manner, promoting gemstones in a positive manner, and striving to improve the high level of professionalism of the branch. Upon signing, members of the ASNPA adhere to the standards of this ethical charter.

This Ethics Charter commits ASNPA members to:

1. Apply the rules and recommendations of the CIBJO Blue Books (Blue Books and other www.cibjo.org/introduction-to-the-blue-books) as well as the rules of the Kimberley Process and the World Diamond Council.
2. Be transparent in the use of diamonds, coloured stones, and pearls by informing on their quality, any possible modifications, possible treatments and their origin.
3. Be explicit regarding treatments of diamonds, coloured stones, and pearls, specifying any and all treatment(s). The description of treatments must be as visible as the word diamond, the type of coloured stone or pearl.
4. Be explicit regarding synthetic diamonds, coloured stones, and pearls, specifying whether they are fully or partially synthetic. The description should be just as visible as the word diamond, the type of the coloured stone, or pearls.
5. Comply with the principles stipulated in the conventions of the International Labor Organization (ILO), the Universal Declaration of Human Rights (UDHR), the United Nations Global Compact, the founding principles of the OECD and applicable Swiss and international laws.
6. To implement and promote best practices in ethics, social responsibility, and environmental protection.
7. To apply an internal policy to their employees in accordance with the principles of equality and non-discrimination and to support the training and professional development of their employees.
8. Implement working methods limiting negative environmental impact.
9. Rigorously respect a strict privacy policy and protection of data compliant with the law.
10. Adhere to the internal regulations as well as the ASNPA code of conduct.

Admitted at the General Assembly September 2, 2020